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Cultural Affairs Distinguished Lecture Series

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9-27-2007

Jay Mechling Lecture

Department of Communication & Journalism and the Margaret Chase Smith Policy

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

GRANT APPLICATION

PROVIDE 12 (TWELVE) COPIES, INCLUDING THE ORIGINAL.
PLEASE PLACE A COPY OF THIS COVER SHEET ON TOP OF EACH COPY

I. Applicant/Organization: Department of Communication & Journalism and the Margaret Chase Smith Policy Center

II. a. Responsible Organization Officer: Laura Lindenfeld

b. Title: Assistant Professor

c. Campus Address (include EMail and Telephone): laura.lindenfeld@umit.maine.edu 581-1843

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date (s):

Professor Jay Mechling, Director of the American Studies Program at the University of California, Davis, will visit the UMaine campus from February 11 – 13, 2008. Professor Mechling's long list of accomplishments includes the publication of numerous books and articles in the areas of American Studies, Cultural Studies, Folklore, and Gender Studies. He was instrumental in creating the Pacific Regional Humanities Center at UC Davis and served as the Center's Director. In addition to the numerous teaching and mentorship awards that he has received, including his most recent award of the 2006 Davis Prize for Accomplishments in Research, Teaching, and Service, Professor Mechling has chaired the California Council for the Humanities, directed UC Davis's Teaching Resources Center, and served as president of the California Folklore Society.

Professor Mechling will hold a public lecture on Tuesday, Feb. 12 entitled "The Humanities and the Renewal of the Contemporary University." In this lecture, Professor Mechling will offer insights into the ways that universities can strengthen their missions through strengthening the humanities. He will focus on how disciplines across the humanities can join together as well as with other departments across campus to reaffirm the many core strengths that liberal arts education brings to higher education.

IV. Budget Proposal Form must be attached.

Location / Advertising?
Audience

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

Signature of responsible organization officer/date:

Laura Lindenfeld
SIGNATURE

Sept 27, 07
DATE

SEND COMPLETED APPLICATION TO: CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES COMMITTEE
C/O WANDA MADDEN-CARR
PROVOST'S OFFICE
201 ALUMNI HALL, CAMPUS

8/31/07

Tuesday, October 16, 2007 10:46:14 AM

From: ♪ Laura Lindenfeld
Subject: Re: Information request
To: ♪ Wanda Legere

Tuesday, October 16, 2007 10:11:38 AM



Hi Wanda,

I apologize for leaving this information out and thank you for getting back to me. Please let me know if this following paragraph provides enough information: otherwise, I am happy to provide more.

I will host the event in either the Bangor Room in the MU or the Alumni Center so we can accommodate a large group of people. I will advertise with flyers, over email, and will post an announcement on the Margaret Chase Smith Policy Center's website, my department's website, and the college's website. I will also work with University Relations to disseminate information outside of the university. Likewise, the Center for Teaching Excellence will include publicity about this event in its flyers, emails, and on its website.

Given that this talk will focus on the role of the humanities in higher education, I believe this event will draw audience members from across campus and the community. Although it will be of special interest to faculty and students in CLAS and the Honor's college, the talk is relevance to the entire campus. Additionally, members of the Margaret Chase Smith Policy Center's Board and the Maine Humanities Council will be invited.

Thanks so much -
Laura

Wanda Legere on Tuesday, October 16, 2007 at 9:49 AM -0500 wrote:

Hi Laura,

The Cultural Affairs Committee met yesterday and was impressed with your proposal; however, before the decision to grant money can be discussed, the committee will need an addendum to your proposal which indicates the location of the event, how the event will be advertised, and who the audience will be.

Once I receive this addendum, I will place on the agenda for the November meeting.
Thanks!

Wanda Madden-Carr (formerly Legere)
Senior Assistant to the Provost
UMaine Provost's Office
201 Alumni Hall
Orono, ME 04469
(207) 581-1516
(207) 581-1633 (fax)
wlegere@maine.edu



Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: Department of Communication & Journalism and the Margaret Chase Smith Policy Center
 Responsible Officer: Laura Lindenfeld
 Event Title: Professor Jay Mechling, "The Humanities and the Renewal of the Contemporary University"
Event Date: Tuesday, February 12

Total Program Budget: \$3,000
 Amount Committed by Applicant Organization: \$350
 Total Amount Requested from Other Funding Sources: \$1,650
 Please List Sources & Amounts below:
Margaret Chase Smith Library \$1,000
Center for Teaching Excellence \$650
Margaret Chase Smith Policy Center \$350
(Note: these funds have already been approved by the organizations listed)
 Amount Requested from CA/DLS Committee: \$1,000*
 Revenues, if any, expected (fees, ticket sales): none

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below)	\$ <u>1,000</u>	\$ <u>750</u>
<u>Honorarium for Prof. Mechling</u>		
<hr/>		
Travel	\$ _____	\$ <u>500</u>
<u>Center for Teaching Excellence</u>		
<hr/>		
Lodging/Meals	\$ _____	\$ <u>250</u>
Advertising	\$ _____	\$ <u>50</u>
Printing	\$ _____	\$ <u>100</u>
Supplies and Materials	\$ _____	\$ _____
Other (must specify below)	\$ _____	\$ <u>350</u>
<u>Refreshments at Prof. Mechling's lecture</u>		

Total Expenses from CA/DLS funds: \$1,000 *
 Total Expenses from other funds: \$ 2,000

(These two totals should equal the "Total Program Budget" listed above)

*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: Department of Communication & Journalism/MCSPC

Contact Name: Laura Lindenfeld

Campus Address: 432 Dunn Hall

Phone: 581-1843 or 581-3850

Email: laura.lindenfeld@umit.maine.edu

Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time: *On Feb. 20, Professor Jay Mechling delivered a public lecture entitled "The Humanities and the Land Grant University Mission" in the Bangor Room, Memorial Union from 2:30 – 4:30 p.m. Mechling articulated the mission of the humanities at institutions like UMaine based on his experiences chairing the California Council for the Humanities and the committee that successfully competed for an NEH grant establishing the Pacific Regional Humanities Center at the University of California, Davis. On Feb. 19, Professor Mechling conducted a workshop through the Center for Teaching Excellence entitled "Teaching Our Students to Read."*

How many people attended the event(s)? If possible, describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).

Around 40 people attended Jay Mechling's public talk on the role of the humanities at a land grant institution. President Kennedy, Provost Szymanski, and Vice-President for Research Eckardt attended the event. Provost Szymanski and CLAS Associate Dean for Research Fried provided introductory remarks. The audience consisted of faculty, students (graduate and undergraduate), staff, and members of community involved in the arts and humanities. The Feb. 19 Center for Teaching Excellence event drew 50 participants from the campus community (faculty, staff, and graduate students).

How was the event promoted? Please attach copies of promotional material.

The Center for Teaching Excellence, CLAS, the MCSPC, and CMJ assisted with the promotion of these programs. Flyers were mailed to all departments, faculty, and staff; emails were posted numerous times on different FirstClass conferences across the university. Posters were hung in departments and offices across campuses. University Relations issued a press release that was posted to the UMaine website (http://www.umaine.edu/news/article.asp?id_no=2017) The UMaine student paper ran a story about the public event (<http://media.www.maine-campus.com/media/storage/paper322/news/2008/02/25/News/C-an-Umaine.Bring.The.Humanities.To.Orono-3232230.shtml>).

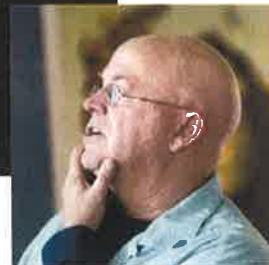
Please describe any modifications to the program or budget made after award:

None

Please attach a final budget to this form.

PUBLIC LECTURE

The Humanities and the Land Grant University Mission



with **Dr. Jay Mechling**



**February 20,
2008**

(Wednesday)

2:30 – 4:30 p.m.

**Bangor Room,
Memorial Union**

Open to the public
and the University
community

No registration
required

For questions, please
call (207) 581-3472

Professor Jay Mechling will articulate the crucial mission of the humanities at a large, public land grant university. His vision is based on his experiences in chairing the California Council for the Humanities and the committee that successfully competed for an NEH grant establishing the Pacific Regional Humanities Center at the University of California, Davis. He will outline the role of the humanities in:

- providing resources for living in communities, in the workplace, and in the increasingly complex, transnational world;
- imagining how their ways of thinking bring value to the social sciences and sciences; and
- helping to take seriously the Land Grant Mission of bringing the knowledge and understanding by the university into the community, building true partnerships, and bringing value in how communities think, converse, work, and play.

Dr. Jay Mechling, Professor of American Studies at the University of California at Davis, past editor of *Western Folklore*, and president of the California Folklore Society, has published over eighty essays and articles on a wide range of topics. His books include: *On My Honor: Boy Scouts and the Making of American Youth* (2001), *Children's Folklore: A Source Book* (co-editor 1995) and *American Wildlife in Symbol and Story* (co-editor 1987). He is one of the three senior editors for the 4-volume *Encyclopedia of American Studies* (Grolier, 2001).

Sponsored by:

Cultural Affairs/Distinguished Lecture Series, Margaret Chase Smith Policy Center, Margaret Chase Smith Library, Center for Teaching Excellence, College of Liberal Arts & Sciences, and the Department of Communication & Journalism